



Imperial
Manufacturing Group®



Press Release - 30 November 2018

Imperial Manufacturing Group acquires Steelform Canada and Fusion BP

Imperial Manufacturing Group of Richibucto, NB, is pleased to announce that it has come to an agreement with Fusion BP Product headquartered in Montreal, Quebec and Steelform Building Products Canada headquartered in Edmonton, Alberta to acquire the assets related to supplying the Canadian market with outstanding quality and performance building materials.

"I am proud to state today that Imperial Manufacturing Group is continuously growing." **IMG CEO Normand Caissie**

These two companies will be merging into a new company called Imperial Building Products (IBP) a subsidiary of Imperial Manufacturing Group (IMG). The combination of these businesses provides Canada with a Coast to Coast National Steel Stud Manufacturer. Imperial Building Products customers will continue to be serviced by two divisions – Fusion BP (East) and Steelform (West).

"We see great opportunities with the current market and product portfolio. This acquisition gives us a strengthened market position and a greater possibility to coordinate our activities across Canada." says **IBP's President Cesare Minchillo**.

Imperial Manufacturing Group firmly believes that the combined years of knowledge and experience in all facets of the construction and manufacturing processes will position this new company with the required human assets to continue the development and growth in the industry.

"This acquisition furthers our growth strategy in our core business by broadening and strengthening our offerings in the rapidly growing industry across Canada."

IMG President Brad Spencer

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